

**MarketVector Indexes™ Licenses the
BlueStar® Top 10 US Listed Alternative Asset Managers Index to Investo
*Index to underlie the performance of the 10 largest and most liquid US-listed
Alternative Asset Management companies***

FRANKFURT, Germany (August 31, 2022) – As investors search for alternative yields and non-correlated assets amid rising inflation, MarketVector Indexes™ announces the licensing of the [BlueStar® Top 10 US Listed Alternative Asset Managers Index \(ticker: BUALT\)](#) to Investo as underlying the PEVC11 ETF, effective today. The BUALT index includes companies listed on a US exchange and denominated in USD and generate at least 75% of their revenue or operating assets from the management of, or investments in, Alternative Assets.

Seen as a hedge against inflation, private and alternative assets are at the core of asset allocation, with many traditional managers expanding their offerings. MarketVector™ has prioritized a measured, diversified, and targeted approach to the popular investing theme.

“We are proud to partner with Investo ETFs in providing benchmarks for their expanding range of innovative ETFs, and we look forward to their adaption by a wide range of Brazilian investors,” said Steven Schoenfeld, CEO of MarketVector Indexes™. “The index provides unique exposure to private equity, hedge fund and venture capital managers, and we are confident of the prospects for the PEVC11 ETF that tracks it.”

Alternative Assets are non-publicly traded investments, including but not limited to privately held companies, such as private equity or venture capital equity, real estate assets, or infrastructure assets. The index may include business development companies but doesn’t consider companies that provide financing to alternative asset managers or consultants who provide advisory services to asset owners. This partnership with Investo has expanded Thematic offerings in Brazil, with this being the fifth product available to Brazilian investors.

“Investing in ETFs is the best way to combine exposure to an international segment with the ease of investing via B3, said Cauê Mançanares, CEO of Investo. “In addition, the liquidity of the ETF allows the investor to withdraw capital whenever needed, unlike other investments in the Private Equity segment where the capital is locked up. Our expectation is that PEVC11 will strengthen Private Equity investments in Brazil and help more investor access this segment.”

The [BlueStar® Top 10 US Listed Alternative Asset Managers Index \(ticker: BUALT\)](#) is a modified market cap-weighted index and is reviewed on a semi-annual basis. BAULT allows market participants the ability to monitor, track and participate in the growth opportunity of the alternative asset management space – we use a pure play approach to target listed companies who have a significant portion of the business in this space. It is calculated in USD as a price index, a total return gross index, and a total return net index. Detailed information about the index, including methodology details and index data, is available on the [MarketVector Indexes™ website](#).

PRESS RELEASE

Key Index Features**[BlueStar® Top 10 US Listed Alternative Asset Managers Index \(ticker: BUALT\)](#)**

Number of Components: 10

Base Date: December 31, 2015

Base Value: 100

END

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MarketVector Indexes™ ("MarketVector™") is a regulated Benchmark Administrator in Europe, incorporated in Germany and registered with the Federal Financial Supervisory Authority (BaFin). MarketVector™ maintains indexes under the MarketVector™, MVIS® and BlueStar® names. With a mission to accelerate index innovation globally, MarketVector™ is best-known for its broad suite of Thematic Indexes, a long-running expertise in Hard Asset-linked equity indexes, and its pioneering Digital Asset index family. MarketVector™ is a wholly-owned, independent subsidiary of Van Eck Associates Corporation of the US, and is proud to be in partnership with more than 25 Exchange Traded Product (ETP) issuers and index fund managers in markets throughout the world.

About Investo - <https://investoetf.com/>

Investo is the first independent investment manager in Brazil to specialize in ETFs (Exchange Traded Funds). Founded at Harvard University (USA) in early 2020, its purpose is to "turn Brazilians into global investors", bringing innovation to Brazil by means of products that enable investments abroad in a simple, safe, agile and low-cost manner, allowing Brazilians to participate in the value generation of the world's best companies. Founded by Cauê Mançanares, CEO, Luiz Junior, COO, and partner Gabriel Lansac as CRO, Investo has partners such as BTG, Nubank Invest, Credit Suisse, Banco Inter and Banco Modal.